

16th NORTHERN LIGHTS LANTERN FESTIVAL



For the past 15 years, the Northern Lights Lantern Festival has been the premiere summer event in North End Halifax. Advertise your business to an audience of 8000 area residents, who come together for a day of fun and creativity for all ages, where old friends run into each other and new friends are made.

The festival is a celebration of the vibrancy and diversity of Halifax's North End. It's a community festival in the truest sense where everyone is welcome.

And 2019, our 16th year, will be no exception!

From a free community BBQ, to live music on our main stage, pony rides, petting zoo, lantern making, carnival games, bouncy castles, face painting, a parade of lantern and our fireworks finale, there is something for everyone, regardless of age.

The festival is organized by the Northern Lights Lantern Festival Society, (NS Registry of Joint Stocks # 3100673) a volunteer-run, community organization made up of community members.

***Merv Sullivan Memorial Park (The Pit)
North End Halifax, NS
Saturday, August 10, 2019 4:30pm - 9:30pm***

Learn more: NLLF.org/support

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Sponsorship and Advertising Opportunities

The Northern Lights Lantern Festival is the premiere summer event in Halifax's North End. The festival is made possible through sponsorship and advertising by local businesses and organizations.

Join us as a sponsor through a monetary or an in-kind donation of goods or services or as an advertiser.

MAIN STAGE Sponsorship (\$2000+)

All BRONZE, SILVER & GOLD Benefits Plus:

- Your banner displayed on the Main Stage.
- Opportunity to host a promotional booth on site during the event.

GOLD Supporter (\$1000 +)

All BRONZE and SILVER Benefits Plus:

- Your banner displayed on site.
- Featured as Gold Sponsor or Advertiser on social media pages and prominent
- feature of your logo on our poster and banner.

SILVER Supporter (\$500-\$999)

All BRONZE Benefits Plus:

- Recognition as a sponsor or advertiser by our MC throughout the event.

BRONZE Supporter (\$300-\$499)

- Name, logo and website link on our website supporter page.
- 2' X 2' sign with your logo, displayed on site.
- Logo displayed on our promotional banner and event posters.

Friend of the Festival (\$299 and below, or in-kind equivalent): recognition on our **Friend of the Festival** page on our website.

Please contact us with sponsorship, advertising or
volunteer inquiries by phone at: 902-932-7342 or email:
info@nllf.org