

# NORTHERN LIGHTS LANTERN FESTIVAL



## **2023 SPONSORSHIP PACKAGE**

---

 PO Box 46088 Novalea RPO Halifax, NS B3K 5V8

 [NLLF.org](http://NLLF.org)

 [info@nllf.org](mailto:info@nllf.org)



# Northern Lights Lantern Festival

## ABOUT THE FESTIVAL

---

Since 2003, the Northern Lights Lantern Festival has been the premier summer festival in North End Halifax.

The festival is held at Merv Sullivan Park (The Pit), Novalea Drive, Halifax and features a free community barbeque, live music, face painting, bouncy castles, children's games, lantern making and a parade of lanterns, with a fireworks

The festival promotes inclusion - welcoming all to a fun, safe afternoon and evening event.

Advertise your business to an audience of thousands of local residents.

### OUR MISSION

To celebrate the vibrancy and diversity of Halifax's North End, through a free, inclusive community festival where everyone is welcome.

**Join us, as a sponsor, as we celebrate 20 years of lighting up North End Halifax on Saturday, August 12, 2023.**

---

The festival is organized by the Northern Lights Lantern Festival Society, a volunteer-run, community not-for-profit society. NS Joint Stocks # 3100673

# SPONSORSHIP OPPORTUNITIES

## PREMIER

~~Three Available~~

SPONSOR COMMITTED

)-  
0

## GOLD

All benefits from SILVER & BRONZE plus:

- Your banner (sponsor provided) displayed on site.
- Name and logo prominently featured on our website.
- Logo featured on promotional materials.

\$1,000 +

## SILVER

All benefits from BRONZE plus:

- Name and logo featured on social media in a sponsor feature post.

\$500 -  
\$999

## BRONZE

- Name and logo on our website.
- 2'X2' sign with your logo, displayed on site.
- Logo featured on promotional materials.

\$300 -  
\$499

*Gold, Silver and Bronze sponsorship levels are available as monetary donations or in kind at equivalent market value. Premier Sponsorship is only available as monetary donations.*



NORTHERN LIGHTS  
LANTERN FESTIVAL



# PREMIER SPONSORSHIP OPPORTUNITIES

Join us as a Premier Sponsor for the Northern Light Lantern Festival. In 2022, we offered naming rights to our main stage. New for 2023, we are offering naming rights to our Community BBQ and Lantern Making Station. Help us celebrate the vibrancy and diversity of North End Halifax, in August 2023 at the 20th Annual Northern Lights Lantern Festival

## MAIN STAGE SPONSOR

One Available

All benefits from GOLD, SILVER & BRONZE plus:

- Your banner (sponsor provided) displayed on site at the main stage.
- Logo featured prominently in promotional materials as Main Stage sponsor.
- Opportunity to host a promotional booth on site during the festival.

SPONSOR COMMITTED

\$2,000

## COMMUNITY BBQ SPONSOR

One Available

All benefits from GOLD, SILVER & BRONZE plus:

- Your banner (sponsor provided) displayed on site at the high traffic barbecue area.
- Logo featured prominently in promotional materials as the Community BBQ Sponsor.
- Opportunity to host a promotional booth on site during the festival.

SPONSOR COMMITTED

\$1,500

## LANTERN MAKING SPONSOR

One Available

All benefits from GOLD, SILVER & BRONZE plus:


- Your banner (sponsor provided) displayed on site at the high traffic lantern making area.
- Logo featured prominently in promotional materials as the Lantern Making Sponsor.
- Opportunity to host a promotional booth on site during the festival.

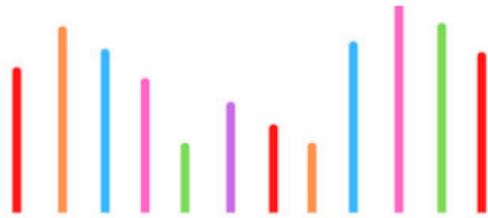
SPONSOR COMMITTED

\$1,500

*Premier Sponsorships are only available as monetary donations.*


TO INQUIRE ABOUT  
SPONSORSHIP, EMAIL US AT:


 [info@nllf.org](mailto:info@nllf.org)



NORTHERN LIGHTS  
LANTERN FESTIVAL



 PO Box 46088 Novalea RPO Halifax, NS B3K 5V8

 [NLLF.org](http://NLLF.org)