



NORTHERN LIGHTS LANTERN FESTIVAL



2024 SPONSORSHIP PACKAGE

 PO Box 46088 Novalea RPO Halifax, NS B3K 5V8

 NLLF.org

 info@nllf.org



Northern Lights Lantern Festival

ABOUT THE FESTIVAL

Since 2003, the Northern Lights Lantern Festival has been the premier summer festival in North End Halifax.

The festival is held at Merv Sullivan Park (The Pit), Novalea Drive, Halifax and features a free community barbeque, live music, face painting, bouncy castles, children's games, lantern making and a parade of lanterns, with a fireworks

The festival promotes inclusion - welcoming all to a fun, safe afternoon and evening event.

Advertise your business to an audience of thousands of local residents.

OUR MISSION

To celebrate the vibrancy and diversity of Halifax's North End, through a free, inclusive community festival where everyone is welcome.

Join us, as a sponsor, as we celebrate 21 years of lighting up North End Halifax on Saturday, August 10, 2024.

The festival is organized by the Northern Lights Lantern Festival Society, a volunteer-run, community not-for-profit society. NS Joint Stocks # 3100673

SPONSORSHIP OPPORTUNITIES

PREMIER

Three Available

- Main Stage Sponsor : \$2,000
- Community BBQ Sponsor: \$1,500
- Lantern Making Sponsor: \$1,500

More details on page 4.

**\$1,500-
\$2,000**

GOLD

All benefits from SILVER & BRONZE plus:

- Your banner (sponsor provided) displayed on site.
- Name and logo prominently featured on our website.
- Logo featured on promotional materials.

\$1,000 +

SILVER

All benefits from BRONZE plus:

- Name and logo featured on social media in a sponsor feature post.

**\$500 -
\$999**

BRONZE

- Name and logo on our website.
- 2'X2' sign with your logo, displayed on site.
- Logo featured on promotional materials.

**\$300 -
\$499**

Gold, Silver and Bronze sponsorship levels are available as monetary donations or in-kind at equivalent market value. Premier Sponsorship is only available as monetary donations.



PREMIER SPONSORSHIP OPPORTUNITIES

Join us as a Premier Sponsor for the Northern Light Lantern Festival. Returning in 2024 we are offering naming rights to our Community BBQ and Lantern Making Station. Help us celebrate the vibrancy and diversity of North End Halifax, in August 2024 at the 21st Annual Northern Lights Lantern Festival

MAIN STAGE SPONSOR

One Available

All benefits from GOLD, SILVER & BRONZE plus:

- Your banner (sponsor provided) displayed on site at the main stage.
- Logo featured prominently in promotional materials as Main Stage sponsor.
- Opportunity to host a promotional booth on site during the festival.

\$2,000

COMMUNITY BBQ SPONSOR

One Available

All benefits from GOLD, SILVER & BRONZE plus:

- Your banner (sponsor provided) displayed on site at the high traffic barbeque area.
- Logo featured prominently in promotional materials as the Community BBQ Sponsor.
- Opportunity to host a promotional booth on site during the festival.

\$1,500

LANTERN MAKING SPONSOR

One Available

All benefits from GOLD, SILVER & BRONZE plus:

- Your banner (sponsor provided) displayed on site at the high traffic lantern making area.
- Logo featured prominently in promotional materials as the Lantern Making Sponsor.
- Opportunity to host a promotional booth on site during the festival.

\$1,500

Premier Sponsorships are only available as monetary donations.

TO INQUIRE ABOUT
SPONSORSHIP, EMAIL US AT:

 info@nllf.org



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